

March 25, 2023



Dear:

Operation:BeYoutiful is a charitable organization that provides wigs at no cost to girls and women of all ages, in Cambria, Somerset and surrounding counties, that are currently battling a medically related illness that causes them to lose their hair. We feel that part of the healing process is feeling good. Our program focuses on overall wellbeing and trying to instill a sense of “normalcy” back into our gals’ lives while they are going through a very abnormal time.

We had an amazing turnout last year for our first ever gala event in addition to our 3rd annual Holiday Haul 12 Days of Christmas. We will have one of our recipients as our honorary guest, to inspire and motivate us and we are so excited to announce Lisa Richardson as our Mistress of Ceremony!

Get ready to be transformed to Studio 54 at our “Panic at the Disco” Gala. Join us on **Saturday, October 28** at 6 p.m. at the Richland Fire Hall in Johnstown. It promises to be a groovy off the hook evening filled with exciting entertainment and surprises. **Please come dressed in your best disco costume or favorite 70’s star!**

All funds raised will go towards providing a high-quality wig and an amazing experience and programming for our recipients. When we have our “reveal day” we try to provide a little extra on her day and your donation will assist us in providing an experience they will never forget. In addition to the wig, we provide gift certificates for both a wig cleaning at NuHart and two spa treatments Lush Day Spa. We also offer monthly meetups, meal services, house cleaning services and counseling services as a part of our overall wellness package. I am so proud to say that all our relationships are with local women owned businesses. All monies raised stay in our local community, so you know you are making an impact where you live and work.

Financially, this year is more important than ever. In the last 3 years we have more than tripled our requests. Since we provide all services at no cost to the recipient, we are dependent on fundraising, grant funding as well as the generosity of businesses, local organizations, and individuals.

Please listen to your heart and plan to attend this great event! We are asking all organizations and businesses to contribute at the sponsorship level or by donating an item for our live or silent auction. Your donation will be prominently recognized, displayed at auction tables and on a sponsor board at the night of the event.

Corporate sponsorships, and table sponsorship opportunities as well as Individual tickets are available for your convenience. With only 250 seats available, we will be sure to sell out fast! See attached document for additional details!

Feel free to reach out to Andi Palmar, Executive Director at 814-999-4371 or to Eileen Graham at 814-241-9004 with any questions.

A big THANK YOU to all our committee members: Jack & Jodie Babich, Shane & Lisa Downey, Ron & Lisa Kuchera, Stacie Hickman, Eileen Graham, Tracy Todorich, Kelly Majer, Samaah Sbeitan, Tina Trimbath, Lyndsay Hollern, Brenda Harrison, Judy Sierocky, Jenn Mathis, Sherry Smay, Elle McVicker, Tammy Gennett, Craig Saylor, Erica Costlow, Helene Gleason, Lynn Singer, Becky Klink and Lori Leonardis. One of them will be following up with you soon!

Thank you very much for your consideration and support!!

Andi Palmar
Exec. Director

Do Me A Solid: \$5,000 - Premier Sponsorship

Includes 10 event tickets, top recognition as event sponsor on event signage, acknowledgement in social media, other media related opportunities, an exclusive Operation BeYoutiful tie dye tee shirt for your attendees and announcements throughout the night by the DJ.

Boogie Down: Music Sponsor \$3,000

Includes 8 event tickets, your logo on event signage, and acknowledgement in social media and other media related opportunities and announcements throughout the night by the DJ.

Flower Power: Décor Sponsor \$2,000

Includes 6 event tickets, your logo on event signage, and acknowledgement in social media and other media related opportunities and announcements throughout the night by the DJ.

Take a Chill Pill: Signature Drink Sponsor \$1,500

Includes 4 event tickets, your logo on event signage, and acknowledgement in social media and other media related opportunities and announcements throughout the night by the DJ.

Individual tickets: \$150 or purchase online <https://give.cfalleghenies.org/>

Please check mark below the level of sponsorship you are interested in and complete information below and return to Andi Palmar at operationbeyoutifulorg@gmail.com by October 1, 2023.

_____ \$5,000 Sponsor

_____ \$3,000 Sponsor

_____ \$2,000 Sponsor

_____ \$1,500 Sponsor

_____ \$150 Individual Ticket

_____ Silent or Live Auction Donation (suggestions: event tickets, vacations, gift certificates, jewelry, or items)

Please print clearly.

Company name: (if applicable) _____

Contact person: _____

Address: _____

Email Address: _____

Phone Number: _____

Attendee Names: _____

Please send all sponsor information to Andi Palmar at the address below. All logos and sponsor information can be emailed to operationbeyoutifulorg@gmail.com

605 Main St, Ste. 701, Johnstown, PA 15901 814-999-4371 www.operationbeyoutiful.org
Operation:BeYoutiful is a fund of The Community Foundation for the Alleghenies 25-1637373